

## The ultimate experience BUILD YOUR OWN MASTERPIECE

www.watch-academy.com

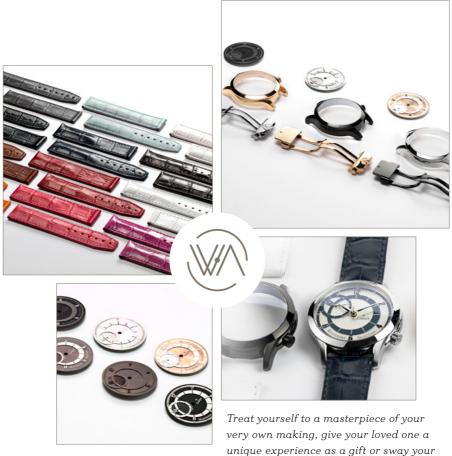
## THE UNIQUE EXPERIENCE

"Be a watchmaker for a day and create your own watch."



## SET OUT ON A FASCINATING ADVENTURE

Watchmaking is a long-standing tradition in Biel. Delve into this art and see how time is born. Express your passion with your own and personalised Cimier Swiss watch, one of the most authentic Swiss brands. Our watchmakers will guide you through the delicate process of assembling a watch, from its sophisticated mechanical movement to its intricately decorated components.



business partners with a spectacular gesture they will never forget.



### WATCHMAKER FOR A DAY

Our CIMIER workshops located in Biel, the heart of the watchmaking industry, offer the perfect setting for your 1-day experience. Our watchmakers will teach you the basics of the Swiss art of horology and guide you through the process - step by step.

Choose your preferences from a large selection of different components and make your masterpiece one of a kind, complete with a personal engraving at the base of the casing.

With small groups of up to 15 participants per workshop, you can be sure to receive in-depth and one-to-one instruction.

Upon request, we can also offer the workshop at a venue of your choice.

## CHOOSE YOUR WATCH

#### Petite Seconde

Dominated by the small second hand at 10 o'clock and the crown motif at 4 o'clock, this multifaceted hand-wound model expertly plays with asymmetry.



#### **Big Matic**

A strong piece of Swiss watchmaking art from CIMIER's MasterArt series.

Thanks to the CIMIER watchmakers the ETA 6497-1 hand-wound movement was converted into an automatic movement. High standards from a unique timepiece, the result of high quality watchmaking.



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"For those who enjoy wearing timeless aesthetics and advanced technology." "Every watch built at the Watch Academy carries part of the Cimier brand's fascinating history and heritage."





# TRADITION AND INNOVATION

HIGH-CLASS and STYLISH - two words that describe well CIMIER masterpieces. CIMIER's timeless designs, unwavering reliability and elegant expression have had an irresistible appeal to watch enthusiasts from all over the world since 1924. As a Swiss brand, with a long-standing tradition, CIMIER has made the ultimate pledge to quality based on the most fundamental values of Swiss watchmaking. Our company has come a long way from the first pin-pallet watches in the 1920s to today's luxury collection.

However, there is one thing that has never changed: CIMIER watches have always been innovative and continue to set new trends.



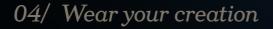
#### 02/ Register for the session

VISIT OUR WEBSITE WWW.WATCH-ACADEMY.COM OR CALL US TEL+41 (0)41 720 29 29

#### 03/ Build your own masterpiece

LET YOUR CREATIVITY DO THE TALKING. SELECT YOUR WATCH COMPONENTS. RECEIVE IN-DEPTH, ONE-TO-ONE INSTRUCTION.





SHARE YOUR UNIQUE EXPERIENCE.

SHARE YOUR PICTURES ON SOCIAL MEDIAS



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