



WATCH ACADEMY

BY CIMIER



The ultimate experience

**BUILD YOUR OWN
MASTERPIECE**

www.watch-academy.com

A photograph of a watchmaker's workspace. In the foreground, there are several small, clear plastic storage boxes containing various watch components. To the right, a partially assembled watch with a gold case and dark dial is visible. Below it, a circular metal component, possibly a movement or case back, lies on a blue surface. A red pencil and a silver screwdriver with a purple handle are also present. The background is a dark, textured surface, likely a workbench.

THE UNIQUE EXPERIENCE

*"Be a watchmaker for a day
and create your own watch."*





**SET OUT ON
A FASCINATING
ADVENTURE**

Watchmaking is a long-standing tradition in Biel. Delve into this art and see how time is born. Express your passion with your own and personalised Cimier Swiss watch, one of the most authentic Swiss brands. Our watchmakers will guide you through the delicate process of assembling a watch, from its sophisticated mechanical movement to its intricately decorated components.



Treat yourself to a masterpiece of your very own making, give your loved one a unique experience as a gift or sway your business partners with a spectacular gesture they will never forget.



WATCHMAKER FOR A DAY

Our CIMIER workshops located in Biel, the heart of the watchmaking industry, offer the perfect setting for your 1-day experience. Our watchmakers will teach you the basics of the Swiss art of horology and guide you through the process - step by step.

Choose your preferences from a large selection of different components and make your masterpiece one of a kind, complete with a personal engraving at the base of the casing.

With small groups of up to 15 participants per workshop, you can be sure to receive in-depth and one-to-one instruction.

Upon request, we can also offer the workshop at a venue of your choice.

CHOOSE YOUR WATCH

Petite Seconde

Dominated by the small second hand at 10 o'clock and the crown motif at 4 o'clock, this multifaceted hand-wound model expertly plays with asymmetry.



Big Matic

*A strong piece of Swiss watchmaking art
from CIMIER's MasterArt series.*

*Thanks to the CIMIER watchmakers the ETA 6497-1
hand-wound movement was converted into an automatic
movement. High standards from a unique timepiece,
the result of high quality watchmaking.*



*"For those who enjoy wear-
ing timeless aesthetics and
advanced technology."*

*"Every watch built at the Watch Academy
carries part of the Cimier brand's fascinating
history and heritage."*





TRADITION AND INNOVATION

HIGH-CLASS and STYLISH - two words that describe well CIMIER masterpieces. CIMIER's timeless designs, unwavering reliability and elegant expression have had an irresistible appeal to watch enthusiasts from all over the world since 1924. As a Swiss brand, with a long-standing tradition, CIMIER has made the ultimate pledge to quality based on the most fundamental values of Swiss watchmaking.

Our company has come a long way from the first pin-pallet watches in the 1920s to today's luxury collection.

However, there is one thing that has never changed: CIMIER watches have always been innovative and continue to set new trends.



*"No watch is more valuable than
the watch you built with your
own hands."*



01/ *Choose your date*

02/ *Register for the session*

VISIT OUR WEBSITE
WWW.WATCH-ACADEMY.COM

OR CALL US
TEL+41 (0)41 720 29 29

03/ *Build your own masterpiece*

LET YOUR CREATIVITY DO THE TALKING.
SELECT YOUR WATCH COMPONENTS.
RECEIVE IN-DEPTH, ONE-TO-ONE INSTRUCTION.



04/ *Wear your creation*

SHARE YOUR UNIQUE EXPERIENCE.

SHARE YOUR PICTURES
ON SOCIAL MEDIAS



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