



WATCH ACADEMY

BY CIMIER



The ultimate experience

**CREATE YOUR
OWN WATCH**

www.watch-academy.com



THE EXPERIENCE OF YOUR LIFE

"Immerse yourself in the finest Swiss watch-making traditions to create and assemble your very own CIMIER watch."



Celebrating the 10th Anniversary of the Watch Academy by CIMIER

In 2010, Montres CIMIER SA opened the doors of the exclusive world of watchmaking by creating the Watch Academy. Hundreds of students have since passed through its workshop, building their very own watch.

Watchmaking is a long-standing tradition in Biel. Delve into this art and see how time is born. Express your passion with your own and personalised CIMIER Swiss watch, one of the most authentic Swiss brands. Our watchmakers will guide you through the delicate process of assembling a watch, from its sophisticated mechanical movement to its intricately decorated components.



Treat yourself to a masterpiece of your very own making. Offer this unique experience as a gift to a loved one or business associate. You can also use it as an unforgettable executive team building event in your company.



WATCHMAKER FOR A DAY

Our CIMIER workshops in Bienne, located in the heart of the Swiss watchmaking region, offer the perfect setting for your leisurely one day program. The program is best suitable for adults but no prior technical skills or competences are required. Small workshop groups up to 15 max participants ensure each and everyone receives sympathetic, one-to-one, in-depth instructions. Every watch built at the Watch Academy carries part of the CIMIER brand's fascinating history and heritage.

CHOOSE YOUR WATCH

Petite Seconde

Dominated by the small second hand at 10 o'clock and the crown at 4 o'clock, this multifaceted hand-wound model expertly plays with asymmetry.



Big Matic

*A strong piece of Swiss watchmaking art incorporating
an automatic in-house designed movement.*

*High standards from a unique timepiece,
the result of high quality watchmaking.*



*"For those who enjoy wear-
ing timeless aesthetics and
advanced technology."*



Royal Skeleton

Admire the intricate, inner workings of your watch.

*The Royal Skeleton by CIMIER is a breathtaking watch
with a fully exposed beating mechanical heart working
with impressive precision.*



THE LOVE OF CRAFTSMANSHIP IN THE PUREST TRADITION

Refined and elegant, CIMIER watches exude Swiss watchmaking know-how since 1924, and reveal an aesthetic of great finesse. In the hands of our master watchmakers, each model is meticulously crafted with passion and uncompromising technical rigour. CIMIER is an independant watchmaker perpetuating the art, tradition and fundamental values of Swiss watchmaking.



01/ *Choose your date*

02/ *Register for the session*

VISIT OUR WEBSITE
WWW.WATCH-ACADEMY.COM

OR CALL US
TEL+41 (0)41 720 29 29

03/ *Build your own masterpiece*

LET YOUR CREATIVITY DO THE TALKING.
SELECT YOUR WATCH COMPONENTS.
RECEIVE IN-DEPTH, ONE-TO-ONE INSTRUCTION.



04/ *Wear your creation*

SHARE YOUR UNIQUE EXPERIENCE.

SHARE YOUR PICTURES
ON SOCIAL MEDIAS



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